



An IT Solutions & Digital Marketing Agency



**WE
ARE**

**YOUR
DIGITAL MEDIA
PARTNER**

We work as a bridge
between your customer
& your brand.

Connecting dots digitally

Who **we** are & What **we** do?

We are **IndiFuture Technologies** - a **Social Media Communications & Digital Media Agency** based in India. We understand the importance of a brand's digital media presence. Once we get to know them and their target audiences intimately, we create, develop and communicate brands and their messages in an impactful & engaging way on relevant digital media platforms.

Indifuture Technologies designs, executes social media marketing campaigns, along with integrated new age digital media tools, in such a way that it adds value to potential and existing stakeholder and do not look like a mere company pushing its product. The best way for us to tell you our story is through the projects that we deliver for our clients.

The following pages will exhibit our services and some of the best campaigns created by us.

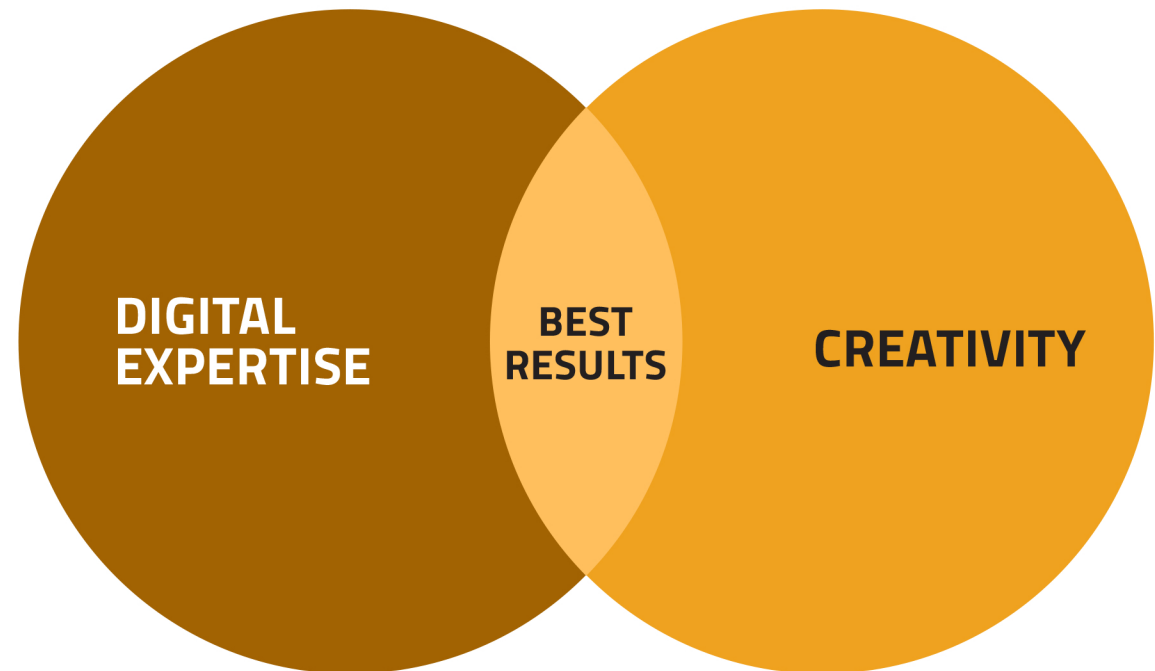


OUR MISSION

We are on a mission; a very challenging mission.

Yes, you got it right.

We are on a mission to build a long-term relationship with you and become your digital media partner. To make a relationship last long, a strong connection is the key. Knowing each other, building a consistent approach, understanding your offerings in-depth, and be an integral part of your Marketing team, will help synergize our efforts to launch a powerful digital marketing campaign.

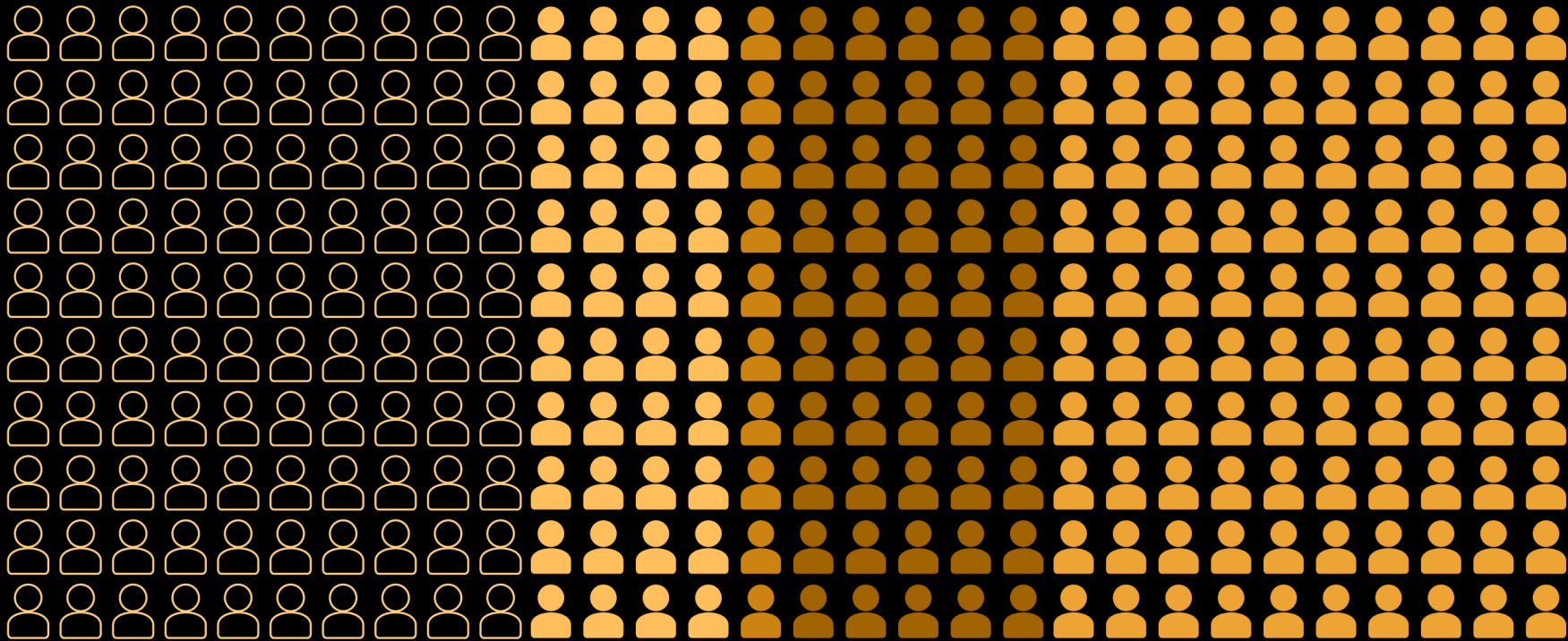


THE WORLD OF SOCIAL MEDIA

2 billion
active social media users.

1.6 billion people using smartphones.

77% of social media accessed via mobile devices.



Over 3 billion active internet users.

 = 10,000,000 people

Over 1 billion
people visit YouTube each month.





**WE CONNECT
ALL YOUR
SOCIAL MEDIA
&
DIGITAL MEDIA
DOTS.**

- Social Media Marketing
SM Page Management
SM Ads Management
- Search Engine Marketing
- Content Marketing

**OUR
SOCIAL MEDIA
& DIGITAL MEDIA
SERVICES**

SOCIAL MEDIA MANAGEMENT

We aim at creating brand awareness, initiate & encourage consumer interactions & also look after the reputation management.

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Social Media Management means managing your all social media profile like Facebook, Twitter, Instagram etc in an integrated manner. It includes continuous updates about your brand.

More important is interaction with your customer. Nowadays customers not only check brand's presence on social media presence and read review written by other users, but also check whether brand is responsive or not. Customer's trust also increases when he/she observes his/her friend is also following the same brand. For all these, it is necessary for a brand to stay updated on relevant social media sites, consistently. We, at Socialee, take care of this entire gamut with a pride of expertise. We are a team of copy writers, visualizers, social media manager and social media advertiser.

This helps a brand to get social with lucid content, attractive visuals and integrated strategy.

What's included in SOCIAL MEDIA MANAGEMENT

- ✓ **SOCIAL ACCOUNT SETUP**
Developing business pages on different social media platforms.
- ✓ **SOCIAL MEDIA STRATEGY**
Positioning and targeting on social media
- ✓ **SOCIAL MEDIA PLAN**
Social Media Calender in accordance with strategy
- ✓ **CONTENT CREATION**
Copy, image, GIF, video, slideshow and canvas
- ✓ **POSTING**
Tracking the best time to post through software
- ✓ **SOCIAL MEDIA LISTENING**
Tracking the brand mention and responding to them
- ✓ **BUSINESS PAGE OPTIMIZATION**
Optimizing the page to get higher rank in relevant categories
- ✓ **INCREASE NETWORK POPULARITY**
Increasing fan base in targeted audience
- ✓ **KEY PERFORMANCE METRICS REPORTING**
Visual report showing analytics to make easy strategic decision
- ✓ **SPAM MONITORING & REPUTATION MANAGEMENT**
Removing abusive comments and decreasing spam & War-room facility when brand faces any challenging situation.
- ✓ **FACEBOOK APPS DEVELOPMENT**
Apps development to integrate other social media accounts, contact us form, feedback form on fb



SOCIAL MEDIA ADS MANAGEMENT

Social ad management comprises of development of creative ads and promoting over social media Website.

Increase the traffic of your website or increase the number of mobile app installs or increase the number of customers at your physical location; all through one social media advertising. Moreover, you can reach to right people on right time via social media advertising.

Targeting can be done in different ways and also mixture of all below:

- ▶ Geo Targeting (Based on city, region or country)
- ▶ Interest Targeting (Based on different interest group)
- ▶ Demographic Targeting (Based on gender, age, relationship status, income, job title, education qualification, etc)
- ▶ Behavior Targeting (Based on travel, use of technology, events participation, etc)
- ▶ Look-a-like audience targeting (Based on the existing audience, finding the new one similar to before)
- ▶ Custom Audience Targeting

We work around the clock to get our clients reach their customers effectively and efficiently.

What's included in SOCIAL MEDIA MANAGEMENT

- ✓ **INDUSTRY AND KEYWORD RESEARCH**
To create relevant ads and specific targeting
- ✓ **CREATIVES DEVELOPMENT**
Creatives that are catchy and follow norms of advertisement on SM
- ✓ **CAMPAIGN MANAGEMENT**
Creating Ads set and campaign
- ✓ **MEDIA BUYING**
Improving ROI
- ✓ **REMARKETING PIXEL DEPLOYMENT**
To increase conversion



SEARCH ENGINE **MARKETING**

Apart from specialized social media management, we offer integrated campaigns that includes digital media tools to maximize the impact & generate more ROI to the clients.

What's included in SEARCH ENGINE MARKETING



SEO

CONTENT **MARKETING**

Through content marketing we aim to create, publish & distribute the content for a specific targeted audience. This service focuses on attracting and generating leads for a business & creating brand awareness.

What's included in CONTENT MARKETING

**BLOGS
WRITING**

**VIDEO
CREATIONS**

*Product Presentation / Real Characters
2D & 3D Animation / Cinematography*

**INFLUENCER
MARKETING**



PLATFORMS ON WHICH WE HAVE EXPERTISE

WE CONNECT YOUR BUSINESS WITH ALL MAJOR SOCIAL MEDIA PLATFORMS



Facebook



Twitter



Google My
Business



You Tube



Pinterest



Instagram



Linkedin



PointsOnly



01 We Are Specialists

We are not 'Jack of all trades'. We are an enthusiastic team of social media & digital experts. We are a dedicated team of visualizers, copy writers and strategist focused to provide you the best digital solutions.

02 We Are Passionate

Our love for social & digital media is enormous and that's what makes us passionate towards our work. We understand your brands presence and make passionate efforts to give desired results.

03 We Are Strategists

Our USP is strategy, we understand brand story and prepare a customized strategy for every brand. We believe that a perfect strategy targeted towards right audience give great results.

04 We Are Researchers

We not only execute current plan but do on-going research on social & digital media industry & also improve ourselves to serve our clients.

05 We Deliver Results

We consistently deliver results! Our work & results speaks for themselves. We make sure you get the best ROI for the campaigns. We set deliverables and achieve it in a qualitative world of social media.

06 We Are Recognized

Our brand has received the best innovative company award in Vadodara, 2016 and we are proud of what we do.

Reasons to HIRE US



And above all
we have
HAPPY CLIENTS
who believe in us...

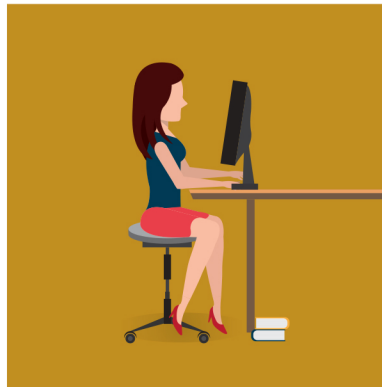
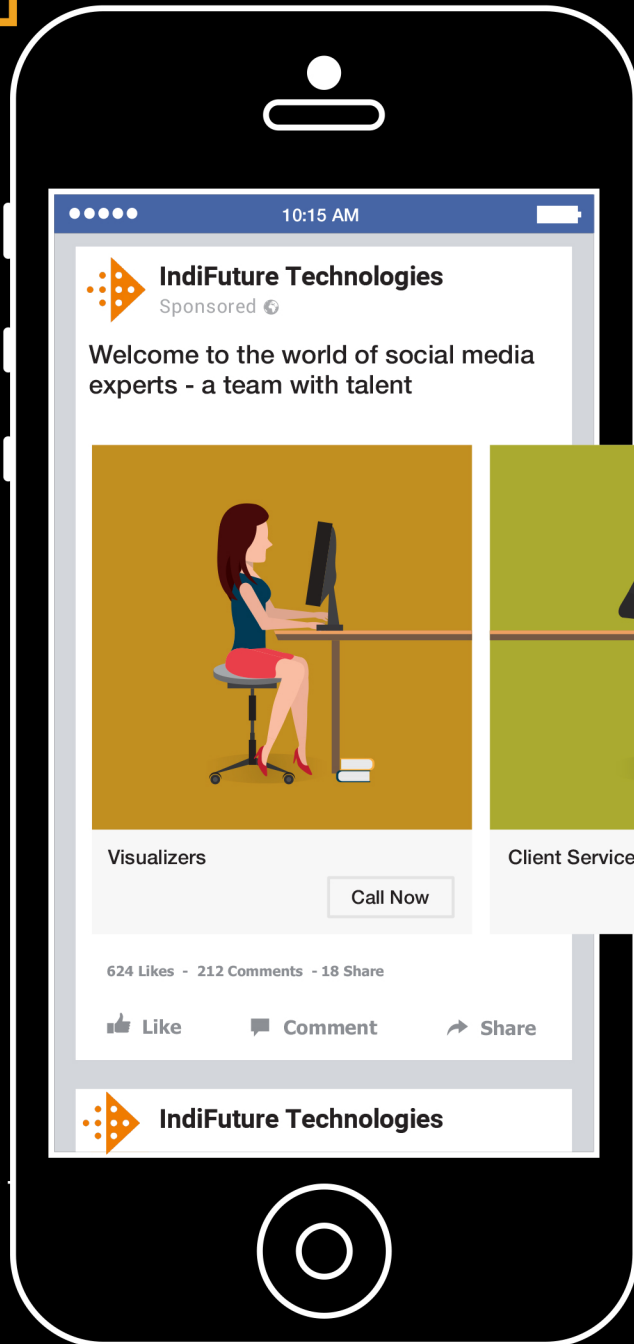




Our Team.

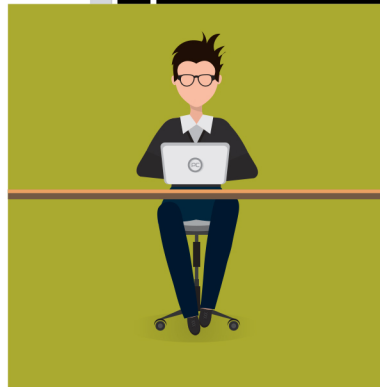
The indifuture team comprises of 25+ dynamic young enthusiasts who love everything about social media. They are imaginary shadows over social media and follow it wherever it goes.

It is their love for social media that we at indifuture are able to cater diversified clients simultaneously.



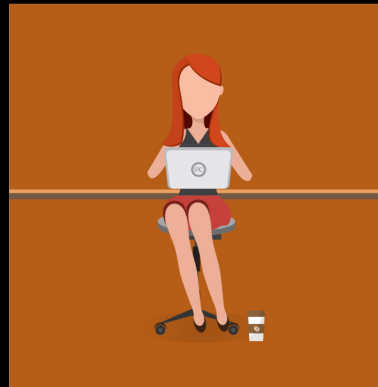
Visualizers

Call Now



Client Service Managers

Call Now



Social Media Managers

Call Now



Copy Writers

Call Now



Digital Advertisers

Call Now

624 Likes - 212 Comments - 18 Share

Like Comment Share



CLIENT SERVICE MANAGERS / SOCIAL MEDIA MANAGERS
COPY WRITER / VISUALIZERS / VIDEO DEVELOPERS
DIGITAL ADVERTISERS / SEO SPECIALISTS



Some of our esteemed clients:

CoinDCX



softberry
Doorstep Printing Partner...



KIBS HOSPITAL
Keen in bringing smiles



Served more than 150+ clients across globe



& the list goes on and on and on!!!

We have catered to various businesses and diversified sectors like:



Fashion



Tours & Travel



Education



Restaurant



Healthcare



Retail Franchise Store



Hotel & Resort



Furnishing



Corporates



Website & Application



Real Estate



Jewellery Store

we believe in
DELIVERING
best campaign for
**DIGITAL
MARKETING**

Office
INDORE

Address: Office No. 512, 5th Floor
Gold Plaza, Apollo DB City, Nipania
Indore, Madhya Pradesh (452010)

+91-74705 05544 | +91-99818 83336

info@indifuturetech.com

www.indifuturetech.com



Let's meet up for a
COFFEE
and talk about
SOCIAL MEDIA



@indifuture_technologies



/indiFutureTech